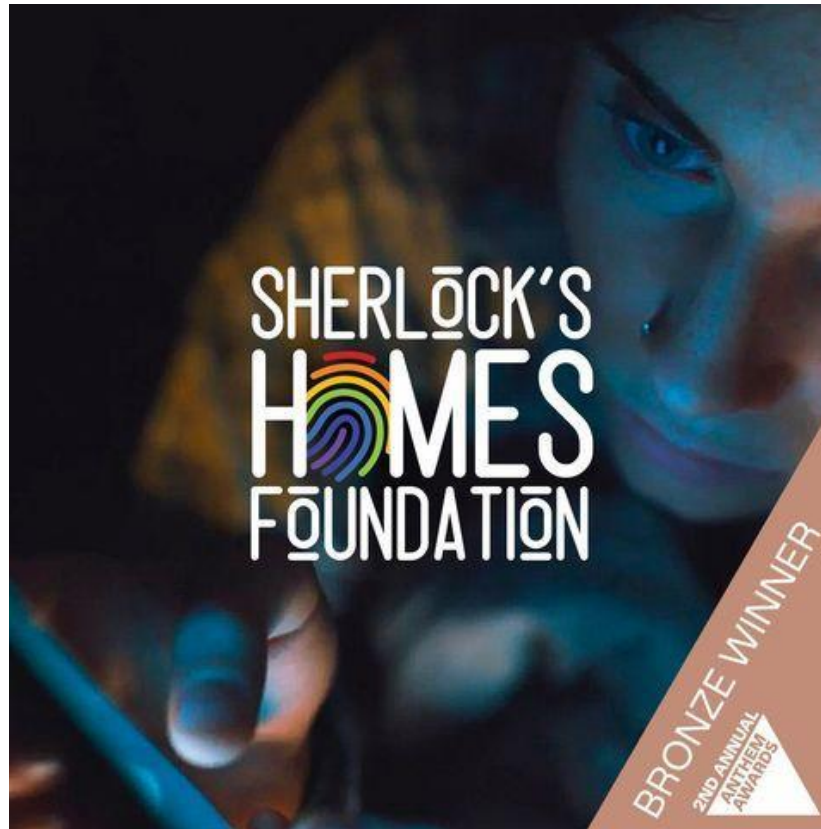


SHERLOCK'S HOMES FOUNDATION 'BY THE NUMBERS' CAMPAIGN NAMED WINNER AT ANTHEM AWARDS



Brooklyn, NY (March 15, 2023) - Sherlock's Homes Foundation announced today that its non-profit campaign, 'By the Numbers' has been named Bronze Winner in the Humanitarian Action and Services category in the 2nd Annual Anthem Awards.

The Anthem Awards was launched in response to the prevalence social good has taken within the national conversation and cultural zeitgeist in recent years. The 2nd Annual competition received nearly 2,000 entries from 43 countries worldwide. By amplifying the voices that spark global change, the Anthem Awards are defining a new benchmark for impactful work that inspires others to act in their communities. A portion of program revenue will fund a new grant program supporting emerging individuals and organizations working to advance the causes recognized in the 2nd Annual Anthem Awards.

"I told our partners at Primacy, who submitted this entry to Anthem Awards, the story of how I had to graduate high school living out of my car after my parents kicked me out.

They used that story to inspire this incredible campaign, sharing current statistics that our community's youth are facing today.”, said Jacob Reide Jennings, Founder of Sherlock’s Homes Foundation. “40% of young adults experiencing homelessness are LGBTQ+. Despite this elevated rate, they tend to be underserved due to a shortage of response systems offering services tailored to their individual needs. It is more important today than ever that we create safe places and eliminate barriers to entry for LGBTQ+ young people experiencing homelessness and help power true change where it is most needed. We are so grateful for Primacy’s unwavering support and humbled that our campaign was honored by the Anthem Awards.”

About Sherlock’s Homes Foundation

Sherlock’s Homes Foundation is a registered 501(c)(3) public charity providing housing for vulnerable populations and specializing in the needs of LGBTQ+ young adults experiencing homelessness. Our aim is to use real estate as the primary vehicle for social change, ending housing insecurity and empowering our most disadvantaged communities.

Find Sherlock’s Homes Foundation Online:

Website: www.sherlockshomes.org

Facebook: @sherlockshomesfoundation

Instagram: @sherlockshomesfoundation

LinkedIn: sherlockshomes

YouTube: @sherlockshomesfoundation9311

Email: sherlock@sherlockshomes.org

About Primacy

Primacy is a full-service digital experience agency that provides unparalleled client service and in-depth industry expertise. They create smarter experiences that connect with people during meaningful moments—building greater value for brands while driving measurable results. The company is headquartered in West Palm Beach, with offices in Boston, and Hartford. To find out more, visit www.theprimacy.com.

About The Anthem Awards

Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose & mission-driven work of people, companies, and organizations worldwide. By amplifying the voices that spark global change, they are defining a new benchmark for impactful work that inspires others to act in their own communities. The Anthem Awards honors work across seven core causes ranging from Humanitarian Action and Services to Diversity, Equity, and Inclusion. Founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, Glaad, Mozilla, NAACP, NRDC, WWF, and XQ. For more information, visit www.anthemawards.com.